



## The renaissance of the UK stock market

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This has been the year that central bankers have had to replace the word “transitory” with “structural” when it came to describing inflation and therefore started raising interest rates in increments not seen for over a decade. The sharp move up in the cost of risk hit returns from most stock markets and asset classes and the classic “plug and play” 60-40 equity bond portfolio had its worst year since the 1930s.

And yet the UK stock market has been resilient to these strong cross currents. This was despite the fact the UK also had to absorb a degree of political uncertainty normally associated with the likes of Italy.

Big chunks of the UK stock market that had previously been written off as “yesteryear” became sought after in 2022:

- international energy companies— it turns out it matters where your energy comes from
- mining – a lot of copper is going to be needed for the energy transition
- deposit rich banks – analysts raced to upgrade profit expectations as deposits made money for the first time since the Global Financial Crisis (GFC) and dividends began to surprise on the upside
- defence companies - became prized for their long duration order books as it became clear that money spent on deterrence was good value for democracies

How will the UK stock market fare in 2023 as we exit 2022 with “Permacrisis” as the Collins word of the year? Three points are worth noting:

- valuation trumps sentiment over the long term
- shares are rarely a bargain when all the news is rosy
- the consensus tends to focus too much on the short term

Given these points, if I was to do a simple Twitter summary of the tomes from strategists in my inbox in 2022 it would be “mind your eye on markets in the first half but get ready for a better second half”. Markets rarely toe the line of consensus, however, particularly when the economic news is getting less bad and there are not huge imbalances in the real economy that could amplify the undoubted near term real economic headwinds the UK and many other economies face.

The US Federal Reserve is determined to reduce the rate of inflation to manageable levels. Earlier in 2022, it looked possible such action could risk a bad outcome for the US and therefore the world via the dollar. Already, however, we are seeing better news on inflation so the risk of a really bad outcome is greatly reduced. The UK and Europe face more of a pig in the python on energy when it comes to inflation but here also the picture is past the worst.

With the chance of bad outcomes dramatically reduced as we enter 2023, we are focusing on how our companies are positioned strategically for the next few years. Here again, there are strong positives that are emerging in the corporate landscape. Multiple “Black Swans” (Brexit, COVID, the supply chain crisis and Ukraine) have engendered corporate fatigue in many small and medium sized companies and the gusher of cash from venture capital ready to unpick profitable incumbent verticals has been turned off.



The result is that the value of incumbency has increased dramatically and therefore Tesco, for example, does not need to worry about “q commerce” in quite the same way it did a year ago. Indeed, the corporate life cycle has become Darwinism on steroids and the Edinburgh Investment Trust is full of examples that are taking advantage of this tough near-term environment to gain market share responsibly at high incremental returns: Centrica, Dunelm, Greggs, Whitbread, Howdens and Ashted to name but a few. Importantly, we are looking for companies growing responsibly in a way that works for all stakeholders. Greggs was a pioneer of this with its Breakfast Clubs for school kids.

The “Black Swans” of the last few years have also shown the importance of supply chain resilience. Companies now rightly obsess over their single points of failure and, in this vein, are looking to reduce their dependence on China (witness Apple’s move to switch some production to India) and hold more stock in case things don’t go to plan. This gentle deglobalisation is a strong long-term positive current for the likes of RS and Intel.

The UK stock market has had a subdued period since the Brexit vote in 2016, UK equity flows have been persistently negative since and yet in 2022 we saw a stabilisation as quality and low valuation came to the fore. Markets are anticipatory and if we are right that the economic news will become less bad then we are in the foothills of a renaissance of UK equities.

For a comprehensive list of common financial words and terms, see our glossary at: <http://www.edinburgh-investment-trust.co.uk/glossary>



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